



Dear Applicant:

Thank you for your interest in the 2012 McDonald's Children's Gasparilla Extravaganza, featuring the Gasparilla Preschooler's Stroll, Children's Gasparilla Parade, and the Gasparilla "Piratechnic" Extravaganza. The event is scheduled for Saturday, January 21, 2012 with a 1:30 p.m. start time.

Please read the information in the attached package carefully, and thoroughly fill out all the information pertaining to your entry. If your organization plans on participating in both the Gasparilla Preschooler's Stroll and the Children's Gasparilla Parade, we must receive applications for both activities. You must submit a complete application. Incomplete applications will not be considered.

PLEASE NOTE: If you are not the 2012 parade chairperson, please give this packet to the appropriate representative within your organization. It contains time sensitive information – late applications will not be accepted for ANY reason. Applications can be downloaded at www.GasparillaExtravaganza.com.

A complete registration for the Gasparilla Preschooler's Stroll includes:

- √ Stroll Entry Form
- √ Signed Liability Release
- √ Signed Publicity Release

Complete Preschooler's Stroll Registrations must be received in our office by January 6, 2012. Registrations received after the stated date will not be considered.

NOTE: In order for EventFest to plan the appropriate space needed for the Gasparilla Preschooler's Stroll staging area, you must pre-register your preschooler. THERE WILL BE NO WALK-UPS ADMITTED INTO THE 2012 PRESCHOOLER'S STROLL THE DAY OF THE EVENT.

You will receive confirmation of receipt of your unit's Preschooler's Stroll Registration via email. Please allow up to 10 business days for registration confirmation. All Preschooler's Stroll updates will be communicated to registrants via email.

If you have any questions, please contact EventFest, Inc. at (813) 251-3378. We look forward to receiving your Gasparilla Preschooler's Stroll Registration.

Thank you,

EventFest, Inc.
www.GasparillaExtravaganza.com

phone 813.251.FEST⁽³³⁷⁸⁾
fax 813.251.3376
ticket line 813.251.8844

Gasparilla Preschooler's Stroll Saturday, January 21, 2012

Official Registration Form

RETURN REGISTRATIONS TO:
EventFest, Inc.
Attn: Gasparilla Preschooler's Stroll
1200 West Cass Street, Suite 110, Tampa, FL 33606
Phone (813) 251-3378

The Gasparilla Preschooler's Stroll was created for children five (5) and under, however children of all ages are welcome to participate. The Gasparilla Preschooler's Stroll begins at **1:30 p.m (start time is subject to change)**.

To be eligible to participate, you must fulfill the following requirements on the day of the Preschooler's Stroll:

1. All children must be in costume: Gasparilla pirate-themed attire please!!
2. You must decorate and theme your "unit" – stroller, wagon, tricycles, etc.
3. Preschoolers must ride—not walk—and must be accompanied by an adult.
4. You may not use a motorized vehicle! MOTORIZED VEHICLES OF ANYSORT ARE NOT PERMITTED IN THE GASPARILLA PRESCHOOLER'S STROLL.

Be sure to tell your friends about the Gasparilla Preschooler's Stroll...all children are welcome! Have them download the form at www.GasparillaExtravaganza.com to register their Preschoolers!

Please complete the official registration form below as well as the release form. Return forms to EventFest to arrive **NO LATER THAN JANUARY 6, 2012.** Insurance coverage is not required; however the release form is mandatory. Your registration will be INCOMPLETE without the required release form and INCOMPLETE REGISTRATIONS WILL NOT BE CONSIDERED. **Please Note: Email and/or fax copies will not be accepted.**

You will receive confirmation of your unit's Gasparilla Preschooler's Stroll registration via email. Please allow up to 10 business days for email confirmation.

CONTACT INFORMATION:

Name of Unit: _____ Primary Contact: _____

Mailing Address: _____ City: _____

State: _____ ZIP: _____ Email: _____

Daytime Phone: (____) _____ - _____ Fax Number: (____) _____ - _____

Cell Phone: (____) _____ - _____ ** Please provide accurate quantities for unit participants:

Number of Preschoolers: _____ Number of Adults: _____

I classify my Preschooler's Stroll unit and the relationship I have with the members of my unit as: (SELECT ONE)

____ Family ____ Friends and/or Neighbors

____ Group (schools, church, social organizations, performance teams, dance troops, etc.)

****NOTE: THIS IS FOR DATA COLLECTION ONLY****

For Official Use: Date Rec'd: _____ Complete: Y / N Explain: _____

2012 RULES & REGULATIONS / POINT OF CONTACT/SAFETY OFFICER

Each entry is required to name a Point of Contact/Safety Officer on this application. The Point of Contact/Safety Officer's responsibility is to uphold the rules and regulations of the **Event**, and ensure compliance by their organization. The Point of Contact/Safety Officer will be responsible for the following:

- 1) Ensuring the safety of their unit and participants. The Point of Contact/Safety Officer shall report any and all emergencies to uniformed City of Tampa Police and their Preschooler's Stroll Marshal.
- 2) The Point of Contact/Safety Officer shall submit any and all incidents to a Preschooler's Stroll Marshal before leaving the **Event** site. The Point of Contact/Safety Officer is required to sign any and all incident reports involving their unit(s) or their participants before leaving the **Event** site.
- 3) Understanding that the Preschooler's Stroll by its nature is an **ENTERTAINMENT MEDIUM** and, therefore, the contribution of each unit to this concept is critical. The **Event is NOT A PLATFORM FOR POLITICAL, RELIGIOUS OR SOCIAL ISSUES**, and no unit will be permitted in the Preschooler's Stroll if, in the judgment of the Parade Committee, or Event Staff, it reflects such issues.
- 4) Upholding the **Event** policy which **PROHIBITS ANY SPONSOR OR CORPORATE IDENTITY ASSOCIATED WITH INDIVIDUAL PRESCHOOLER'S STROLL UNITS** without seeking permission in advance, in writing from EventFest, Inc. – this includes clothing. Units that violate this policy will be removed from the lineup and denied participation.
- 5) Educating and monitoring the safe distribution of their unit's beads or other giveaways (hand out to spectators OR underhand toss ONLY).
- 6) Ensuring their unit upholds the **Event** policy which **PROHIBITS ALL PAPER MATERIALS (I.E. FLYERS, BOOKLETS, PAMPHLETS, BROCHURES, ETC.) FROM BEING DISTRIBUTED ALONG THE PRESCHOOLER'S STROLL ROUTE.**
- 7) Ensuring their unit upholds and honors the **Event** policy which **BANS THE POSSESSION OF AND/OR CONSUMPTION OF ALCOHOL** at the Children's Gasparilla Extravaganza. Any unit found in violation of this policy may be suspended from participating in the Gasparilla Preschooler's Stroll, the Children's Gasparilla Parade and/or the Gasparilla Parade of the Pirates for up to three (3) years.
- 8) Ensuring their unit upholds the **Event** policy, which has been developed out of concern for the safety and sensitivity to the environment which **PROHIBITS THE USE OF GLASS, STYROFOAM AND/OR CONFETTI** within the **Event** site.
- 9) Ensuring their unit upholds the **Event** policy which **PROHIBITS PROFANE OR INAPPROPRIATE MUSIC** at the **Event**. All music must be appropriate for children of all ages and played at appropriate volume levels, as determined by Event Staff.
- 10) Manage and communicate with their unit's participants prior to the **Event** and throughout the **Event** day, and each unit's Point of Contact/Safety Officer must remain with their unit at all times, including the staging area through the entire stroll route.

I recognize that the Event, at its sole discretion, retains the right to remove my entire unit and/or specific unit participants from the stroll line up at any time. I understand reasons for termination could include failure to comply with the rules and regulations of the Event, as stated above, or failure to use appropriate judgment at this alcohol-free, child-centered community event.

Point of Contact/Safety Officer Name: _____

Point of Contact/Safety Officer Unit Name: _____

Point of Contact/Safety Officer Cell Phone Number: _____

Point of Contact/Safety Officer Signature: _____



Release, Assumption of Risk, Covenant Not to Sue, and Hold Harmless

The Children's Gasparilla Extravaganza, Including the Gasparilla Preschooler's Stroll

In consideration of the opportunity to participate in the Children's Gasparilla Extravaganza and the Gasparilla Preschooler's Stroll on January 21, 2012, I, _____,
an authorized representative of _____ do agree as follows:

A. Definitions:

1. The "Agreement" shall refer to this Release, Assumption of Risk, Covenant Not to Sue and Hold Harmless.
2. "Released Party" shall refer to City of Tampa, Ye Mystic Krewe of Gasparilla, EventFest, Inc. and **Event Sponsors**, and include each Released Party's past, present and future members, owners, employees, officers, directors, principals, parents, subsidiaries, affiliates, associated corporations, agents, partners, representatives, predecessors, heirs, legal representatives, successors, and assigns.
3. "My Organization" shall refer to (insert name of group) _____ and include past, present and future members, their guests, owners, employees, officers, directors, principals, parents, subsidiaries, affiliates, associated corporations, agents, partners, representatives, predecessors, heirs, legal representatives, successors, and assigns.
4. The "**Event**" shall refer to My Organization's participation in the Children's Gasparilla Extravaganza and the Gasparilla Preschooler's Stroll on January 21, 2012, from My Organization's travel to and arrival at the location of the **Event** to its departure from and return home from that location.
5. "Injury" shall refer to personal injury, bodily injury, death, property damage, and any other personal or financial loss sustained by My Organization that in any way results from, or is connected with the **Event**.

B. Acknowledgments:

1. I am at least 18 years of age and otherwise competent to sign this Agreement. I am a member of My Organization. I am specifically authorized to sign this Agreement on behalf of My Organization. My Organization is aware of this Agreement and agrees to be bound by its terms and conditions.
2. Participation in a large event, such as the Children's Gasparilla Extravaganza, including large parades, such as the Gasparilla Preschooler's Stroll, has inherent dangers requiring skill, concentration, and attention by all participants. My Organization understands that no amount of care, caution, instruction or expertise can completely eliminate such dangers.
3. No Individual in My Organization is suffering from any illness or physical disability that would affect his or her ability to safely participate in the **Event**.

C. Release, Assumption of Risk, Covenant Not to Sue, and Hold Harmless:

My Organization desires to participate in the **Event**. To do so, it voluntarily agrees to the following rules:

1. My Organization releases, waives, and discharges the Released Party to the full extent allowed by law, from any and all liability claims, demands, or causes of action for injury, however caused, even if caused by the negligence, in whole or part and in any form, of the Released Party.
2. My Organization expressly and voluntarily assumes all risk of injury, to the full extent allowed by law, however caused, even if caused by the negligence, in whole or part and in any form, of the Released Party.
3. My Organization will not sue or make a claim against the Released Party for Injury, and, if it violates this Agreement by filing such a suit or making a claim, My Organization will pay all attorney's fees and costs of the Released Party.
4. My Organization will defend, indemnify, and hold harmless the Released Party from all claims, judgments and costs, including attorney's fees (to the limited extent that the defense and indemnity are not otherwise covered by collectible coverage insurance), in the event that someone suffers personal injury, bodily injury, death or property damage as a result of My Organization's negligence, gross negligence, or willful misconduct connection with the **Event**.
5. My Organization recognizes that the Gasparilla Preschooler's Stroll by its nature is an entertainment medium and, therefore, the contribution of each unit to this concept is critical. The **Event** is not a platform for political, religious, or social issues, and no unit will be permitted to participate in the Gasparilla Preschooler's Stroll if, in the judgment of the Parade Committee, or Event Staff, it reflects such issues.
6. My Organization will uphold the **Event** policy which prohibits any sponsor or corporate identity associated with the individual Gasparilla Preschooler's Stroll units without seeking permission in advance, in writing from EventFest, Inc.

D. Termination, Applicable Law, and Severability:

1. My Organization agrees that this Agreement will apply to the **Event** and may only be terminated in writing.
2. My Organization understands that this Agreement is a contract. My Organization agrees that this Agreement shall be governed and construed in accordance with the laws of the State of Florida. All disputes arising under, in connection with, or incident to this Agreement shall be litigated, if at all, in the Thirteenth Judicial Circuit, Hillsborough County, Florida.
3. This Agreement is intended to be broad and inclusive as is permitted by law, if any part, article, paragraph, sentence, or clause of this Agreement shall be deemed unenforceable, the affected provision shall be curtailed and limited only to the extent necessary to bring it within the requirements of the law, and the remainder of the Agreement shall continue in full force and effect.

I HAVE READ THIS DOCUMENT, I UNDERSTAND IT, AND I ACKNOWLEDGE THAT IT CONSTITUTES A RELEASE OF LIABILITY AND A WAIVER OF MY ORGANIZATION'S LEGAL RIGHTS. MY ORGANIZATION AGREES TO ASSUME ALL RISKS ARISING OUT OF THE **EVENT**, SO THAT IT CAN PARTICIPATE.

Dated: _____

(Signature)

(Title)

(Print Name)

**2012 GASPARILLA PRESCHOOLER'S STROLL
JANUARY 21, 2012**

PUBLICITY RELEASE:

I, as an authorized representative of _____ (**Stroll Unit**), give EventFest, Inc. as manager and producer of the Children's Gasparilla Extravaganza (**Event**), permission to photograph members of our **Preschooler's Stroll Unit**, record voices, reproduce voices and pictures during the **Event**, and use names, voices and pictures in advertising, publicity and promotional activities in all media now existing or hereafter created.

I agree that members of our **Preschooler's Stroll Unit** will not be paid, compensated or credited for any such use of their names, voices or pictures for advertising, publicity or promotional activities.

PLEASE INITIAL: YES _____ **NO** _____

GENERAL PROVISIONS

I agree that any disputes relating to this Release will be resolved only in a court in Hillsborough County, Florida, and I agree to accept service of process wherever I am, even outside of the State of Florida. I expressly agree to waive trial by jury in any such court case.

I agree that the laws of the State of Florida will govern this Release.

I CERTIFY THAT I AM AN AUTHORIZED REPRESENTATIVE OF THE PRESCHOOLER'S STROLL UNIT AND THAT I HAVE MADE ALL PARENTS AND GUARDIANS OF PARTICIPANTS AWARE OF THE EXECUTION OF THIS RELEASE. I CERTIFY THAT THE RESPONSES TO THE STATEMENTS ABOVE ARE TRUE.

SIGNATURE:

PRINTED NAME:

RELATIONSHIP TO PRESCHOOLER'S STROLL UNIT:

NEW 2012 “BEST OF STROLL”

EventFest, in collaboration with our celebrity judges, will reward our “Best of Stroll” winners with complimentary bleacher seating tickets for the 2012 Children’s Gasparilla Parade!

Our judges will chose top winners and base their decisions on the originality, creativity, and overall presentation of:

1. Gasparilla themed costumes
And/or
2. Gasparilla themed unit (stroller, wagon, tricycle, etc.) decorations

The judging will take place at 1 p.m. before the start of the Gasparilla Preschooler’s Stroll. Our “Best of Stroll” winners will receive a specially produced “Best of Stroll” award to recognize their achievement as they stroll down Bayshore. EventFest staff will distribute “Best of Stroll” awards and complimentary reserved bleacher tickets prior to the start of the stroll.